

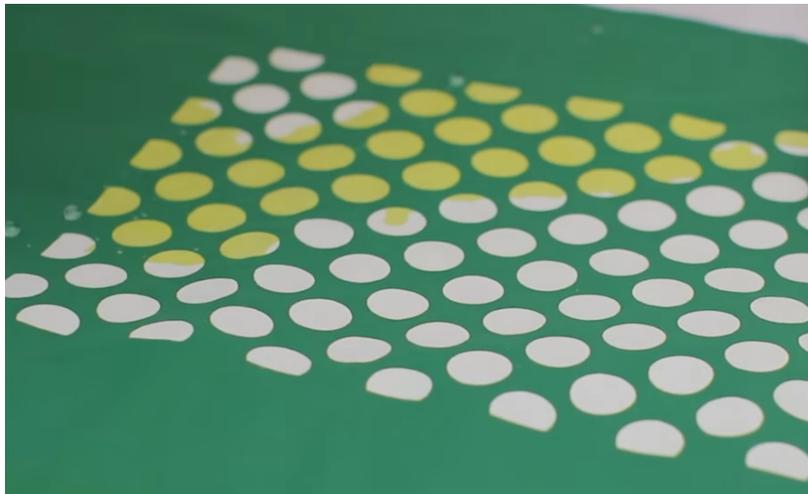


“SWEAT ACTIVATED” PRINT METHODS



TONE-ON-TONE

This method is accomplished by printing an ink of a similar tone to the garment. The print is barely noticeable on a dry shirt, but once the garment becomes damp the print is revealed. This is because the ink does not absorb water in the same way that the fabric of the shirt does. When the fabric absorbs water it becomes darker and creates a new contrast with the print.



HYDROCHROMIC

Our white base specialty Hydrochromic binder is screened over an entire graphic. When the print is dry it looks like a normal solid white print. Upon exposure to water the white Hydrochromic base turns completely transparent, revealing the colored print below.